Flat Boutique Cards

Boutique Card Templates

Download Boutique Press Printed Card Sizing Templates separately from traditional Press Printed Card, Product, Book and Album Templates. Boutique Card Sizing Templates are also located at http://www.whcc.com/resources/downloads

Boutique Card Templates contain multiple Photoshop layers so you are able to see the shape of the card as you design. It is critical that you delete the extra layers included in the sizing template once you are done with your design and are ready to flatten the layers to save as a Jpeg. If these layers are not deleted, your card will print with the words and outline of the shape over your design. These layers are labeled "DELETE THIS LAYER".

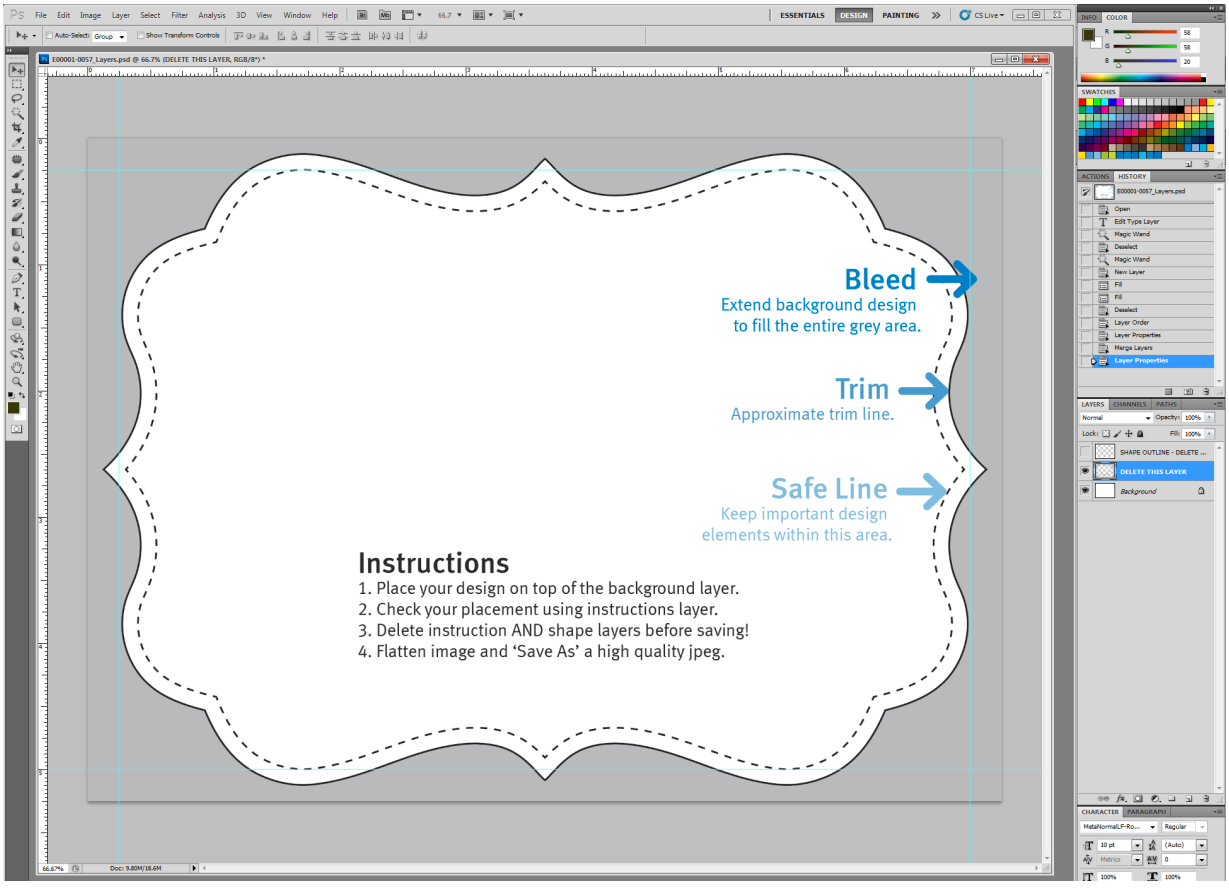
It is important to also bleed the design of the Boutique Cards all the way to the edge. The Boutique Card Sizing Templates show the Trim Line as well as a dotted Safe Line. Follow the Instructions to design your Boutique Card.

Key Points

- Download our FREE Press Printed Product Sizing Templates to ensure all of your files are sized correctly. Our Press Printed Product Sizing Templates should be used with Photoshop.

  Download Free Sizing Templates

- It is critical that you delete the extra instruction and shape layers before saving your document as a Jpeg. These layers are labeled "DELETE THIS LAYER".



Example: Use the Instruction layer as a guide for designing. Keep all important elements within the dashed Safe Line and make sure to bleed your design all the way to the edges of the document filling the entire gray area.



Example: Remember to turn off the Instruction AND Shape layers in Photoshop before saving your Boutique Card file. When you submit your order in ROES, your Boutique Card should look like a full card with bleed all the way to the edges.

NO

- DO NOT order your Boutique Card with the Instructions layer visible. Use it as a guide while designing only.



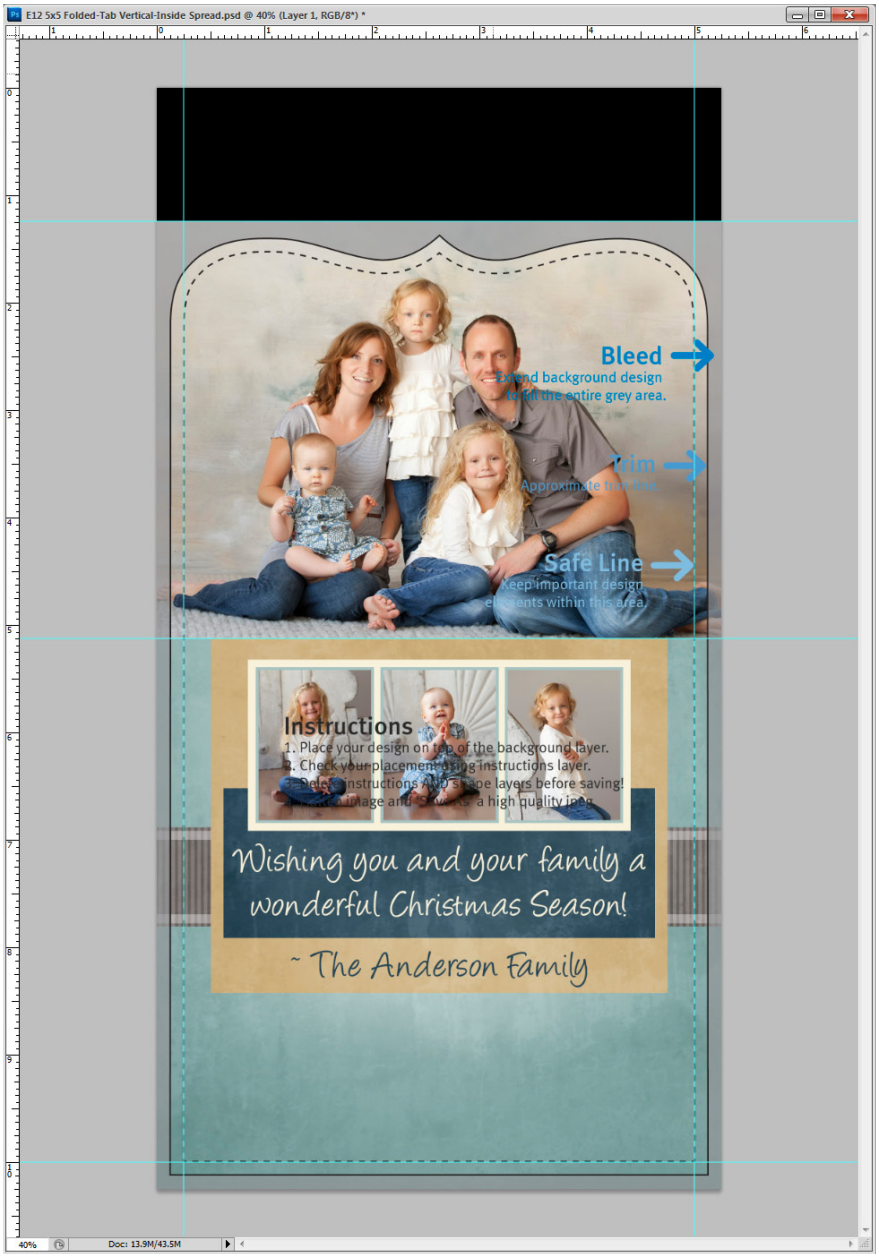
NO

- DO NOT order your card with the Shape layer visible. Use the Shape layer as a guide or to show clients a digital proof only.



Folded Boutique Cards

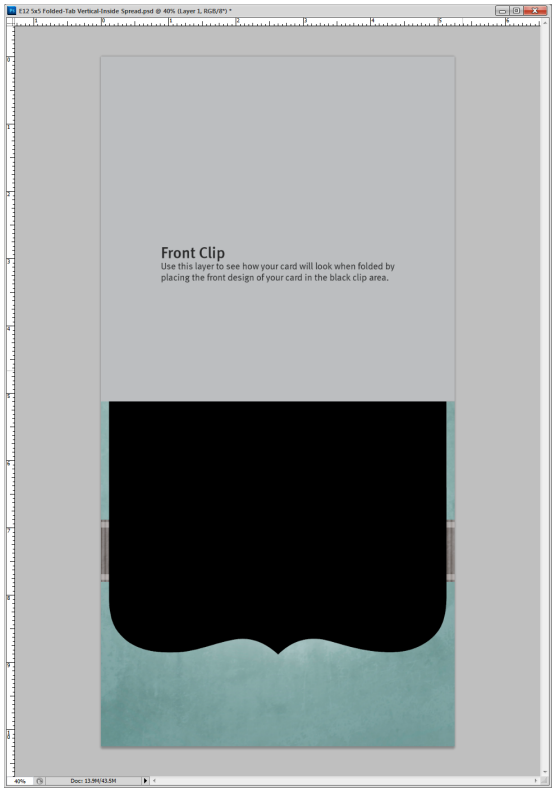
Folded Boutique Card templates work the same way as Flat Boutique Card templates. Use the Instruction and Shape layers as a guide while designing your card. Remember to turn off the Instruction AND Shape layers in Photoshop before saving your Boutique Card file.



Example: Inside spread of a 5x5 Vertical Boutique Card. Please note all important elements are within the dashed Safe Line and the bleed of the design is extended to the edges of the document filling the entire gray area.

Folded Boutique Cards - Front Clip Layer

Folded Boutique Card templates also have a layer named “Front Clip”. You can use this layer as a final check to see if your designed files need any final adjustments.



Example: Inside spread of 5x5 Vertical Boutique Card with the “Front Clip” layer turned on.



To use the Front Clip layer: Open your designed front of the card and drag it into the spread document. Move the front artwork layer to be directly above the Front Clip layer.



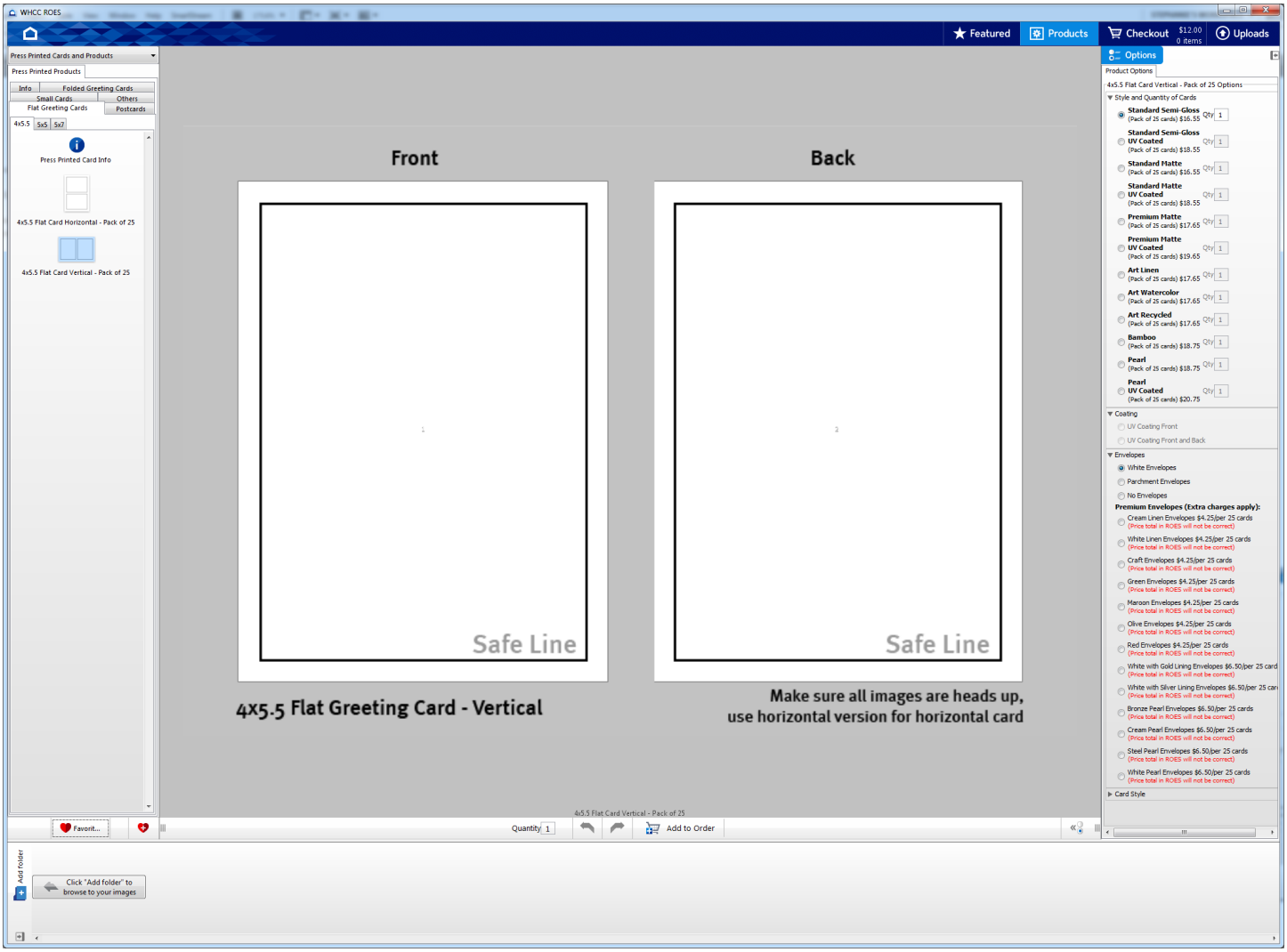
Next: Create a clipping mask by going to Layer>Create Clipping Mask



Example: Using this layer will provide you with a digital preview of what your card will like when printed and folded.

Click here to watch our How-To Video: Creating Clipping Masks

Tips for Ordering Press Printed Cards in ROES



ROES Ordering Tips

- Order the Quantity of Cards where you choose your paper type.
- Remember cards are ordered in packs of 25 so if you order Qty 2, you'll receive 50 cards.
- Only one card design can be ordered at a time. If you add more than one card design to an order, you'll receive an error at the end and you'll have to remove the extra card designs and go through the ordering process for each one again.
- Select the correct orientation of your card design, vertical or horizontal. Rotating the layout will not work. Each file should be "heads up" when placing it into ROES.
- Do not use Crop or Fit in ROES. Properly size all card files using our FREE Press Printed Product Sizing Templates.
- Review your order before submitting. Make sure the correct quantity has been ordered, the correct paper type and card size has been chosen, and the order total looks accurate.